

AdOptimizer rates

- Banner design: 5 flash and 5 associated gif banners. Multiple effects are possible : 350 euros
- Making banners dynamic : 100 euros per hour (this takes an average of 1,5 -2,5 hours per set of 5 banners)
- Special banners (streaming video, expandable, searchbox, etc.): 100 euros per hour
- Hosting streaming video: 0,10 euros cpm (max 1 Mb film)
- Source mapping module: 200 euros per month
- Datamining modules : 250 euros per month
- Service/helpdesk: 100 euros per hour

Productname	Duration	Views per month included (*)	Extra views (*)	Service/helpdesk hours included	Monthly rate	Sourcemapping rate per month	Datamining tools rate per month
Copper	6 months	1.000.000	€ 0,05 CPM	1 hour	€ 195	€ 200	€ 250
Silver	6 months	4.000.000	€ 0,04 CPM	2 hours	€ 395	€ 200	€ 250
Gold	6 months	10.000.000	€ 0,035 CPM	5 hours	€ 995	€ 0	€ 250
Platinum	6 months	20.000.000	€ 0,03 CPM	10 hours	€ 1.995	€ 0	€ 0

Reseller/media agency account is free - access to all customer accounts
Per subscription maximum 1 customer account

(*) View is a bannerview or a pixel load